Per-SKU true profit, fees filled in for you

单SKU真实利润：配送费、佣金、仓储费自动计算 · fee period: 2026 holiday peak + 3.5% surcharge (as of 2026-11-24)

SKU	Fee category	Price	Size tier	Band	FBA fee	Referral	Storage	Total cost	Net profit	Margin	ROI	BE ACoS	Status
BAMBOO-CB-01	Home and Kitchen	$24.99	Large standard	$10–$50	$6.51	$3.75	$0.57	$19.71	**$5.28**	21.1%	80.0%	29.5%	OK 达标
YOGA-STRAP-02	Sports and Outdoors	$12.99	Large standard	$10–$50	$4.36	$1.95	$0.17	$10.58	**$2.41**	18.5%	90.8%	29.3%	Below target 低于目标
PHONE-CASE-03	Electronics Accessories	$9.49	Small standard	<$10	$2.71	$1.42	$0.05	$6.58	**$2.91**	30.7%	212.6%	40.2%	OK 达标
PET-BOWL-04	Pet Supplies	$16.99	Large standard	$10–$50	$5.93	$2.55	$0.56	$14.17	**$2.82**	16.6%	86.7%	27.2%	Below target 低于目标
KIDS-PUZZLE-05	Toys and Games	$19.99	Large standard	$10–$50	$5.93	$3.00	$0.45	$16.95	**$3.04**	15.2%	59.5%	27.2%	Below target 低于目标
SERUM-06	Beauty, Health, and Personal Care	$18.50	Large standard	$10–$50	$4.11	$2.77	$0.04	$12.92	**$5.58**	30.2%	203.1%	46.9%	OK 达标
DESK-ORG-07	Office Products	$32.99	Large standard	$10–$50	$8.52	$4.95	$1.95	$30.16	**$2.83**	8.6%	26.5%	20.1%	Below target 低于目标
LED-LAMP-08	Home and Kitchen	$54.99	Large standard	>$50	$8.54	$8.25	$1.65	$43.51	**$11.48**	20.9%	63.3%	32.2%	OK 达标
TEE-09	Clothing and Accessories	$21.99	Large standard	$10–$50	$5.23	$3.74	$0.28	$16.85	**$5.14**	23.4%	108.2%	34.7%	OK 达标
HOSE-REEL-10	Lawn and Garden	$39.99	Bulky/Oversize	$10–$50		$6.00	$5.60						Enter FBA fee

Size tier & dimensional weight
Small/large standard detected from L×W×H and weight; dim. weight = L×W×H ÷ 139

Official rate cards
2026 non-peak, 2026 peak, 2027 rates, apparel table, <$10 rules, 3.5% surcharge

Referral rules done right
Tiered and threshold categories, $0.30 minimum, $1.80 media closing fee

Sample data is fictional 示例数据为虚构

Exact break-even & target price

精确盈亏平衡价与目标售价 · sample SKU: BAMBOO-CB-01, $24.99, Home and Kitchen, large standard

Break-even price
$18.80

Price for 20% margin
$24.60

Price for 50% ROI
$22.70

Price	Referral	FBA fee	Net profit	Margin	ROI
$17.50	$2.62	$6.51	**-$1.08**	-6.2%	-16.4%
$18.75	$2.81	$6.51	**-$0.02**	-0.1%	-0.3%
$20.00	$3.00	$6.51	**$1.04**	5.2%	15.8%
$21.25	$3.19	$6.51	**$2.10**	9.9%	31.9%
$22.50	$3.38	$6.51	**$3.17**	14.1%	48.0%
$23.75	$3.56	$6.51	**$4.23**	17.8%	64.1%
$25.00	$3.75	$6.51	**$5.29**	21.2%	80.2%
$26.25	$3.94	$6.51	**$6.35**	24.2%	96.3%
$27.50	$4.12	$6.51	**$7.42**	27.0%	112.4%
$28.75	$4.31	$6.51	**$8.48**	29.5%	128.5%
$30.00	$4.50	$6.51	**$9.54**	31.8%	144.6%
$31.25	$4.69	$6.51	**$10.60**	33.9%	160.7%
$32.50	$4.88	$6.51	**$11.67**	35.9%	176.8%

Why a grid, not a guess

FBA fees jump at the $10 and $50 price bands, and some referral fees change with price. The toolkit checks every price in $0.05 steps up to $300 with the real fee rules and returns the lowest price that hits your goal.

What-if price

Type any price and see referral, FBA fee, profit, margin, ROI and break-even ACoS instantly.

网格逐价计算，覆盖$10/$50价格段跳变。

Restock planner: order-by date & quantity

补货计划：全链路库存（FBA+在途+自有仓+已下单）、交期、安全库存、起订量、箱规 · as of 2026-11-24

SKU	Daily sales	Pipeline units	Days of cover	Stock-out	Order-by	Order qty	Order cost	Status
BAMBOO-CB-01	7.5	570	76	2027-02-08	2026-12-01	408	$2,693	ORDER SOON 即将补货
YOGA-STRAP-02	9.5	840	88	2027-02-20	2026-12-20	500	$1,325	OK 正常
PHONE-CASE-03	20.0	1,380	69	2027-01-31	2026-12-08	1,000	$1,370	ORDER SOON 即将补货
PET-BOWL-04	8.0	95	12	2026-12-05	2026-09-17	1,040	$3,380	RESTOCK NOW 立即补货
KIDS-PUZZLE-05	4.5	1,200	268	2027-08-19	2027-05-27	0	$0	OVERSTOCK 积压
SERUM-06	8.8	980	111	2027-03-14	2026-12-22	576	$1,584	OK 正常
DESK-ORG-07	3.1	270	88	2027-02-19	2026-12-02	160	$1,712	ORDER SOON 即将补货
LED-LAMP-08	2.2	48	22	2026-12-16	2026-09-08	300	$5,445	RESTOCK NOW 立即补货
TEE-09	5.3	540	101	2027-03-05	2026-12-26	300	$1,425	OK 正常

Blended velocity
30-day average, or a 50/50 blend with the last 7 days, plus planned promo uplift

Real lead time
Production + transit + check-in + safety days. Order qty rounds to case pack and MOQ.

2027-ready flags
FBA cover < 28 days (low-inventory fee) · cover > 180 days (aged-storage pricing)

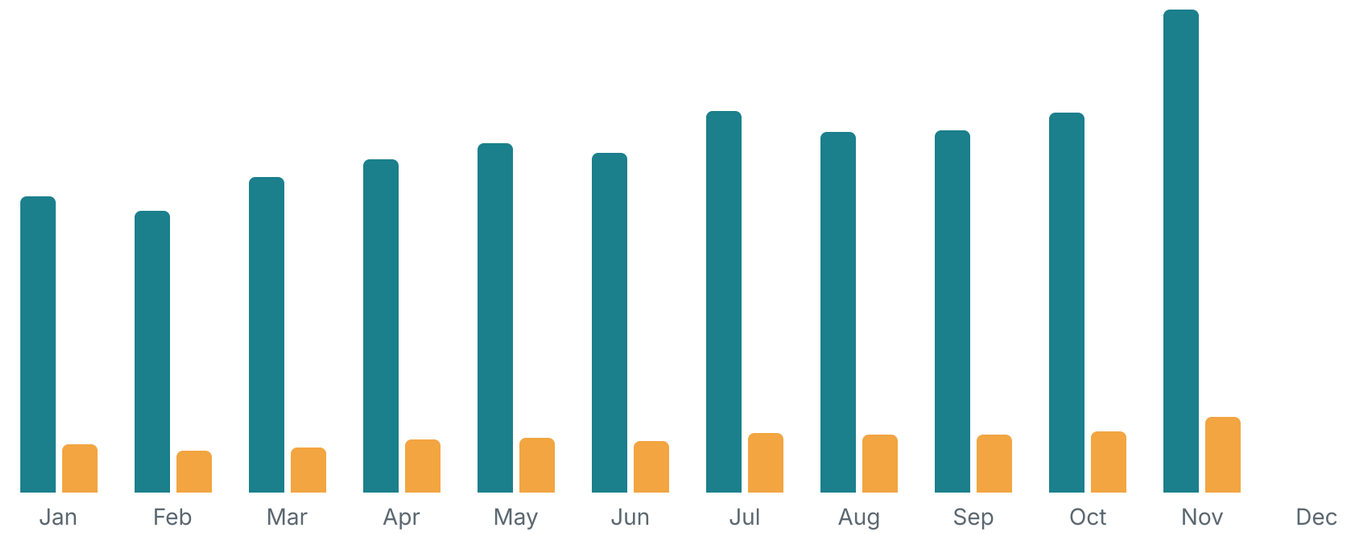
Sample data is fictional 示例数据为虚构

Dashboard & monthly P&L

利润看板与月度损益 · fictional store, Jan–Nov 2026 · 虚构店铺示例

Net sales	Net profit	Net margin	Ad spend	TACoS	Units
$261,040	**$40,738**	**15.6%**	**$32,105**	**11.8%**	**15,503**

Net sales vs net profit by month ■ net sales ■ net profit



Top 5 SKUs by net profit

#	SKU	Net profit	Margin
1	**PHONE-CASE-03**	$9,861	30.7%
2	**SERUM-06**	$8,968	30.2%
3	**BAMBOO-CB-01**	$6,694	21.1%
4	**YOGA-STRAP-02**	$4,801	18.5%
5	**TEE-09**	$3,980	23.4%

Plus: SKUs losing money, below-target SKUs, restock alerts and next orders due.

Google Sheets (license-activated) + Excel

What you get

- Blank toolkit + SAMPLE file (fictional store) · 空白表 + 示例
- 10 tabs: Start, Dashboard, Products, Price Tools, Restock, Sales Log, Expenses, P&L, Settings, Fees
- Amazon US fee tables with source links, retrieved 2026-11-24 and editable · 官方费率，可编辑
- Bilingual EN/中文 quick-start PDF incl. license activation
- Room for 60 SKUs, 1,000 monthly sales rows, 300 expense rows

Estimates for planning, not accounting or tax advice. Not affiliated with or endorsed by Amazon.